

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 105328  
**Alt Order #:** 06832439  
**Product Desc:** Crossroads GPS  
**Estimate:** 780  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 08/08/12 / 11/12/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Crossroads Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	109	\$77,175.00	\$65,598.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	109	\$77,175.00	\$65,598.75	0.00
<b>Totals</b>	<b>109</b>	<b>\$77,175.00</b>	<b>\$65,598.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	30%	\$77,175.00
Market	100%	\$257,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$84,892.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$43,732.50
KTUD	1%	\$2,572.50
KVVU	17%	\$43,732.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,145.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$200.00		0.00				

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Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$200.00		0.00						
E 2	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$200.00		0.00						
E 3	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$200.00		0.00						
E 4	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$200.00		0.00						
E 5	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$200.00		0.00						
E 6	KSNV	10/30/12	10/30/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	0	\$0.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/29/12-11/04/12		The Agenda 1230pm	1230-1p		-T-----	:30	<del>(\$325.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 7	KSNV	10/31/12	10/31/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$325.00		0.00						
E 8	KSNV	11/01/12	11/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$325.00		0.00						
E 9	KSNV	11/02/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$325.00		0.00						
E 10	KSNV	11/05/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00						
E 12	KSNV	10/30/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$325.00		0.00				
E 13	KSNV	10/31/12	10/31/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$325.00		0.00				
E 14	KSNV	11/01/12	11/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$325.00		0.00				
E 15	KSNV	11/02/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$325.00		0.00				
E 16	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$325.00		0.00				
E 17	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WHEEL REV RATE/PGM.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$525.00		0.00				
E 18	KSNV	10/30/12	10/30/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$325.00		0.00				
E 19	KSNV	10/31/12	10/31/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$325.00		0.00				
E 20	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$325.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		KSNV	10/29/12-11/04/12	The Doctors			2pm-3pm		---Th-----	:30	<del>(\$325.00)</del>	0.00	NM		
		See MG 20.2													
		[NEWS INTERRUPT - OBAMA SPOKE]													
2		KSNV	11/02/12-11/02/12	The Doctors			2pm-3pm		-----F----	:30	\$325.00	0.00	NM		
		Ⓜ MG for 20.1 11/01													
E 21	KSNV	11/02/12	11/02/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$325.00		0.00				
E 22	KSNV	11/05/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$325.00		0.00				
E 23	KSNV	10/30/12	10/30/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00

**KSNV**

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Alt Order #: 06832439  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$450.00		0.00			
E 36	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$450.00		0.00			
E 37	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$450.00		0.00			
E 38	KSNV	10/30/12	10/30/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1				\$750.00		0.00			
E 39	KSNV	10/31/12	10/31/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1				\$750.00		0.00			
E 40	KSNV	11/01/12	11/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1				\$750.00		0.00			
E 41	KSNV	11/02/12	11/02/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1				\$750.00		0.00			
E 42	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$750.00		0.00			
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEP REV RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$525.00		0.00			
E 44	KSNV	10/30/12	10/30/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1				\$1,300.00		0.00			
E 45	KSNV	10/31/12	10/31/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	0	\$0.00
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		M-F Jeopardy		630-7pm	--W-----	:30		<del>(\$1,300.00)</del>		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 46	KSNV	11/01/12	11/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

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JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$1,300.00		0.00			
E 47	KSNV	11/02/12	11/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$1,300.00		0.00			
E 48	KSNV	11/05/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$1,300.00		0.00			
E 49	KSNV	10/30/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$750.00		0.00			
E 50	KSNV	10/31/12	10/31/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$750.00		0.00			
E 51	KSNV	11/01/12	11/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$750.00		0.00			
E 52	KSNV	11/02/12	11/02/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$750.00		0.00			
E 53	KSNV	11/05/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$750.00		0.00			
E 54	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$725.00		0.00			
E 55	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$725.00		0.00			
E 56	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$725.00		0.00			
E 57	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$725.00		0.00			
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															

Order / Rev: 105328  
 Alt Order #: 06832439  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$725.00		0.00			
E 59	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
E 60	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 61	KSNV	11/01/12	11/01/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 64	KSNV	10/30/12	10/30/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
E 65	KSNV	10/31/12	10/31/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		0.00			
E 66	KSNV	11/01/12	11/01/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,500.00		0.00			
E 67	KSNV	11/02/12	11/02/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		0.00			
E 68	KSNV	11/05/12	11/05/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
E 69	KSNV	10/30/12	10/30/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 70	KSNV	10/31/12	10/31/12		CM	5-630p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 105328  
 Alt Order #: 06832439  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News M-F Early News											
				NEWS REV RATE.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,200.00		0.00				
E 71	KSNV	11/01/12	11/01/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				NWES REV RATE.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$1,200.00		0.00				
E 72	KSNV	11/02/12	11/02/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				NEWS REV RATE.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$1,200.00		0.00				
E 73	KSNV	11/05/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				VARIOUS REV RATE.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,200.00		0.00				
E 74	KSNV	10/30/12	10/30/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$425.00		0.00				
E 75	KSNV	10/31/12	10/31/12	Noon News Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$425.00		0.00				
E 76	KSNV	11/01/12	11/01/12	Noon News Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$425.00		0.00				
E 77	KSNV	11/02/12	11/02/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$425.00		0.00				
E 78	KSNV	11/05/12	11/05/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$425.00		0.00				
E 79	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1			\$350.00		0.00				
E 80	KSNV	10/30/12	10/30/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$450.00		0.00				
E 81	KSNV	10/31/12	10/31/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	0	\$0.00
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$450.00		0.00				



Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 81	KSNV	10/31/12	10/31/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$450.001		0.00	NM	0	\$0.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1			\$450.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/29/12-11/04/12	Dr. Phil	3-4p		--W-----	:30	<del>(\$450.00)</del>	0.00	NM					
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 82	KSNV	11/01/12	11/01/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	1	\$450.001		0.00	NM	1	\$450.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1			\$450.00	0.00						
E 83	KSNV	11/02/12	11/02/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$450.001		0.00	NM	1	\$450.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1			\$450.00	0.00						
E 84	KSNV	11/05/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001		0.00	NM	1	\$450.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1			\$450.00	0.00						
E 85	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001		0.00	NM	1	\$750.00
SUN TODAY-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1			\$750.00	0.00						
E 86	KSNV	11/03/12	11/03/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001		0.00	NM	1	\$625.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1			\$625.00	0.00						
E 87	KSNV	11/03/12	11/03/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.001		0.00	NM	1	\$500.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1			\$500.00	0.00						
E 88	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001		0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1			\$1,100.00	0.00						
E 89	KSNV	11/03/12	11/03/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.002		0.00	NM	0	\$0.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1			\$650.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/29/12-11/04/12	Sa-Su Early News	5pm-630pm		-----Sa--	:30	<del>(\$650.00)</del>	0.00	NM					
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 90	KSNV	10/30/12	10/30/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.001		0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1			\$425.00	0.00						
E 91	KSNV	10/31/12	10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.001		0.00	NM	1	\$425.00
DAYS-OUR LIVES<															

Order / Rev: 105328  
 Alt Order #: 06832439  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 91	KSNV	10/31/12	10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$425.00		0.00			
E 92	KSNV	11/01/12	11/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$425.00		0.00			
E 93	KSNV	11/02/12	11/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$425.00		0.00			
E 94	KSNV	11/05/12	11/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$425.00		0.00			
E 95	KSNV	11/04/12	11/04/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
E 96	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 97	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
E 98	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
E 99	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E100	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E101	KSNV	10/30/12	10/31/12	Ralston Reports Face to Face w/ J.Ralston	CM	730-758pm	-TW----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
FACE-J RALSTON< REV RATE, FREQ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TW----					2	\$900.00		0.00			
E102	KSNV	11/01/12	11/02/12	Ralston Reports Face to Face w/ J.Ralston	CM	730-758pm	---TF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
FACE-J RALSTON< REV RATE, FREQ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					2	\$900.00		0.00			
E103	KSNV	11/05/12	11/05/12		CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

Order / Rev: 105328  
Alt Order #: 06832439  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 780  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ralston Reports															
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RTE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1				\$900.00		0.00				
E104	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	0	\$0.00
Meet the Press															
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S	1				\$3,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Meet the Press		8a-9am	-----Su	:30		<del>(\$3,000.00)</del>		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E105	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
Law & Order (LF)															
DATELINE ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S	1				\$150.00		0.00				
E106	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
Law & Order (LF)															
L&O ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S	1				\$150.00		0.00				
E107	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S	1				\$400.00		0.00				
E108	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$375.00	2	0.00	NM	0	\$0.00
SAT/Jeopardy															
VEGAS INC ADD TO SKED.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-	1				\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		Wknd Jeopardy		630-7pm	-----Sa--	:30		<del>(\$375.00)</del>		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E109	KSNV	11/02/12	11/02/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DLINE ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1				\$3,200.00		0.00				
E110	KSNV	11/03/12	11/03/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
News 3 in Prime															
NBC PRIME ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-	1				\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/29/12-11/04/12		News 3 Live in Prime		7-10pm	-----Sa--	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 110.2															
[ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR															
2	KSNV	11/03/12-11/03/12		RALSTON in PRIME		8-11pm	-----Sa--	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 110.1 11/03															
[PROG CHG]															
E111	KSNV	11/03/12	11/03/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
Saturday Prime 9-10pm															
NBC PRIME ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-	1				\$1,200.00		0.00				
E112	KSNV	11/04/12	11/04/12		CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

Order / Rev: 105328  
 Alt Order #: 06832439  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 780

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL Pre-Game / FNA															
NFL Pre-Game															
FNIA ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S			1				\$2,400.00		0.00			
E113	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PRIME	RM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Law & Order (synd) PRIME															
L&O ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S			1				\$1,200.00		0.00			
													Totals	109	\$77,175.00